**Franklyn Broomfield**

Franklyn Broomfield, a media integrator, and consultant, brings a wealth of experience from various roles. Broomfield has also been the Production Manager or Technical Director of the Stunt Women's Action Icon Awards show and Demonstration Workshops for nine of the past 12 years. Also, for the past 16 years, he has been a member of the Tournament of Roses Committee, which plans the Rose Parade and the Rose Bowl.

Broomfield's educational background in Hospitality, Audio Visual, Recording, Media, and Theater Construction Management is a solid foundation for his career path. Creating captivating content, is a testament to his dedication and long-term goals.

His extensive background in theater and music productions prepares him for an assortment of diverse events. For the past few years, he has been on crews from many of the notable and momentous events produced in the DC area, whether it was the inaugural series of events, or the anniversary of the signing of the NATO treaty. He has also written TV scripts.

Broomfield's unwavering commitment to his clients is evident in his constant search for fresh and innovative ideas. His motto, integrity, quality, dedication, and excellence are not words but guiding principles.

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